



**Jenny
Kyong Ah
Lee**

Product Designer

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<http://jennykalee.com>

EXPERIENCE

Capital One Principle Associate UX/UI Designer

November 2024 - Current

Leading design on Capital One's enterprise data monitoring tool. Helping to standardize organization-wide data ingestion set up workflows.

Silo Product Designer

June 2023 - August 2024

Lead research, collaborated on discovery, and designed a new scanning workflow that helps users manage their inventory quickly.

Designed and shipped new risk management controls for Silo's accounting and capital products to improve customer workflows.

Simon Data Senior Product Designer

May 2020 - October 2022

Designed a new multi-step campaign builder experience from ideation to launch which led to increase in overall product competitiveness in the market.

Launched a native email service provider experience from 0-1 which led to new mid-market opportunities.

BentoBox Product Designer

January 2019 - March 2020

Designed and launched the restaurant experience for a new real time online ordering product which led to increase in revenue.

Led research and design for an Event Management system to improve restaurant workflows.

Helped define and maintain company design system and develop user testing best practices.

Warner Bros. Digital Labs Product Designer

June 2016 - September 2018

Designed the new onboarding experience for DramaFever products, focusing on Android/iOS applications.

EDUCATION

Rochester Institute of Technology

BFA 3D Digital Graphics, 2016

SKILLS

Figma, Sketch, AdobeXD

User Experience Design

User Research

User Testing

UI Design

Design System

Visual Design

Prototyping

Interaction Design

Motion Design & Animation